



# STRIKE INDUSTRIES

## AntiVenom XPLC \$20,000 Challenge

### Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

#### 1. Eligibility

Strike Industries' 20K Giveaway AntiVenom XPLC Challenge (the "Contest") is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry or legal business entity or agents thereof. Employees of Strike Industries and other companies associated with the promotion of the Contest, and their respective parent companies, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to federal, state, and local laws and regulations. Entrant products must be commercially available for purchase in the firearms market (hereafter referred to as the "Territory") as of January 1<sup>st</sup>, 2017, and contain zero Lead or Chlorinated Paraffins ("CP") or CP derivatives.

#### 2. Win Conditions

A win will be constituted or construed as such when ample evidence is submitted forth by the entrant, demonstrating the capabilities of a potentially winning product which exhibits superior cleaning, lubricating, and corrosion prevention properties. Said product will be subject to a series of laboratory tests conducted by an independent third party lab, after having been selected for Finalist position in Contest by Strike Industries. Finalist position will be dictated on an internal basis, wherein the top three performing lubricants submitted to Strike Industries will be selected based on subjective and objective test criteria. Evaluation will include such criteria as follows: the ability to remove carbon, copper and other contaminants common to, and associated with, firearms use (detergent capacity); friction reduction (mean failure between rounds); and ability to prevent water and salt based corrosion over a given period of time to steel samples. Multiple samples of each lubricant are not allowed.

#### 3. Sponsor

The Contest is sponsored by Strike Industries Corp., Santa Ana, California.

#### 4. Agreement to Official Rules

Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning the prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

#### 5. Contest Period

The Contest begins on December 15, 2016 at 0800 PST and ends July 01, 2017 0000 PST (the "Contest Period") or until a winner is selected. Entries that are submitted before or after the Contest Period will be disqualified.

#### 6. How to Enter

Contest entrants must complete the entry form, (PDF can be downloaded from the website product page) provide documented and recorded proof of repeatable findings along with detailed test material information and method instructions which will then be reviewed for candidacy. **ALL CLAIMED RESULTS MUST BE**

**REPEATABLE and will be put to the test.** A product eligible for contest entry will then be analyzed and tested by a third party tester and certified lab appointed by SI in order to back the applicants claims. Contest entrant is responsible for providing the product samples for the test and all fees associated for tests and analysis to be conducted. Contest Entrants, whether individuals or companies, must submit their product to Strike Industries in original, unopened packaging.

**7. Prize Award**

The Sponsor will recognize the winner as the first entrant that has met the all requirements set forth by the Win Conditions. The Sponsor will attempt to notify the potential winner via telephone or email within 5 business days of meeting the win conditions.

**8. Winner Notification**

The potential winner will be notified by email, mail or phone. Each potential Prize winner will be required to complete, electronically sign and submit a Declaration of Compliance within five (5) days of the date notice or attempted notice is sent, in order to claim his/her/their prize. If a potential winner cannot be contacted, or fails to submit the Declaration of Compliance within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits prize. Potential winners must comply with all terms and conditions of these Official rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor will reopen the contest to entry and an alternate winner will be selected upon meeting the Win Conditions. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Contest.

**9. Prize**

\$20,000 cash reward via check

**10. General Conditions**

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Contest is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and the resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest. The Sponsor reserves the right in its sole discretion to disqualify any entity that it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any persons to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law, Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

**11. Release and Limitations of Liability**

By participating in the Contest, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest and each of their respective officers, directors, employees, shareholders, representatives and agents (the Released Parties) from and against any claim or cause of action arising out of the participation in the Contest or receipt or use of the price (including any travel or activity related thereto), including, but not limited to (a) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless eservice provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest, (c) mechanical, network, electronic, computer, human, printing or typographical errors, (d) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the

Contest, the announcement of the winner, the cancellation or postponement of the even and/or the flyover, if applicable, or in any Contest or related materials; or (e) injury, death, losses or damages of any kind, to persons or property that may be caused, directly or indirectly, in whole or in part, from entrants participation in the Contest or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event shall the entrant be entitled to receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

**STRIKE INDUSTRIES DISCLAIMS LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES** and assumes no responsibility or liability for any loss, damage or personal injury suffered by any person as a result of the use or misuse of any of the information presented or in contest participation. **STRIKE INDUSTRIES** assumes or undertakes **NO LIABILITY** for any loss, damage or personal injury suffered as a result of the use, misuse or reliance on the information presented or in contest participation.

## **12. Disputes**

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolve individually, without resort to any of class action, and exclusively by the appropriate court located in California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of California, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than California.

## **13. Privacy**

Information collected from entrants is subject to Sponsor's privacy policy.  
[http://www.strikeindustries.com/shop/index.php/privacy\\_policy](http://www.strikeindustries.com/shop/index.php/privacy_policy)